

NUH Grand Rounds

Lecture by Professor Mark L. Zeidel, M.D.



Quality Improvement: Raising the Bar

Dr Mark Lawrence Zeidel is the Herrman Ludwig Blumgart Professor of Medicine at Harvard Medical School, as well as the Physician-in-Chief and Chairman of the Department of Medicine at the Beth Israel Deaconess Medical Center (BIDMC), Boston, Massachusetts.

He will be speaking at the NUH Grand Rounds on "Quality Improvement: Raising the Bar".

The talk describes the transition of medicine from a craft-based to a profession-based approach to providing care. Dr Zeidel will go on to review different models of industrial quality improvement, and describe the application of mass customization and Toyota Lean approaches at a leading American academic medical center, Beth Israel Deaconess Medical Center. Aside from improving specific areas of care, the overall effort has created a culture of quality within the medical center, and has begun the training of a new generation of physicians, who have the tools to improve quality wherever they practice.

Chairperson	Professor John Wong Deputy Chief Executive, National University Health System Dean, NUS Yong Loo Lin School of Medicine
Time & Date:	7.30am / Friday, 19 March 2010
Venue:	CRC Auditorium, MD11

